What is claimed is:

1. A blanket of fibrous building insulation for installation in openings between studs, beams, rafters or like spaced-apart structural members, comprising:

(a) a fibrous insulation layer having opposite first and second surfaces between side surfaces that are spaced apart a given dimension;

(b) a facing sheet having inner and outer surfaces, with the outer surface thereof disposed on a second surface of the insulation layer;

(c) an adhesive layer disposed between and securing the outer surface of the facing sheet to the second surface of the insulation layer;

(d) a grid of perforations through the facing sheet;

(e) spots of adhesive visible through the perforations, on the inner surface of the facing sheet;

(f) the grid of perforations comprising means defining generally straight, predetermined cut lines for cutting the facing sheet and insulation in accordance with a pattern defined by at least some of said spots of adhesive; whereby

(g) the blanket of insulation may readily be cut along a line of said spots of adhesive to accommodate spaces between spaced-apart structural members of lesser spacing than said given dimension.

2. The blanket of fibrous building insulation of claim 1, wherein the insulation layer is of fiberglass construction.

3. The blanket of fibrous building insulation of claim 1, wherein the adhesive is asphalt.

4. The blanket of fibrous building insulation of claim 1, wherein the grid of perforations is of rectangular, intersecting horizontal and vertical lines of spaced-apart perforations.

5. The blanket of fibrous building insulation of claim 4, wherein the grid of perforations comprises four vertical, generally parallel spaced-apart cut lines, approximately 3 inches apart between side surfaces of said insulation layer.

6. The blanket of fibrous building insulation of claim 4, wherein the grid of perforations comprises three vertical, generally parallel spaced-apart cut lines, approximately 3 ¾ inches apart between side surfaces of said insulation layer.

7. The blanket of fibrous building insulation of any one of claims 5 and 6, wherein the grid of perforations comprises horizontal, generally parallel, spaced-apart cut lines, approximately 1 ½ inches apart.

8. The method of making a blanket of fibrous building insulation comprises the steps of:

(a) providing a facing material for later application to a layer of fibrous insulation, with preformed perforations through the facing material in a defined, predetermined grid;

(b) delivering the facing material to a site of blanket formation;

(c) applying an adhesive to the surface of the facing material while maintaining the adhesive at a sufficient viscosity that it will bleed into the perforations an amount sufficient to be visible from an opposite surface of the facing material;

(d) applying a layer of fibrous insulation to the adhesive-applied surface of the facing material at the site of blanket formation; and

(e) allowing the adhesive to set and adhere the facing material to the fibrous insulation layer.